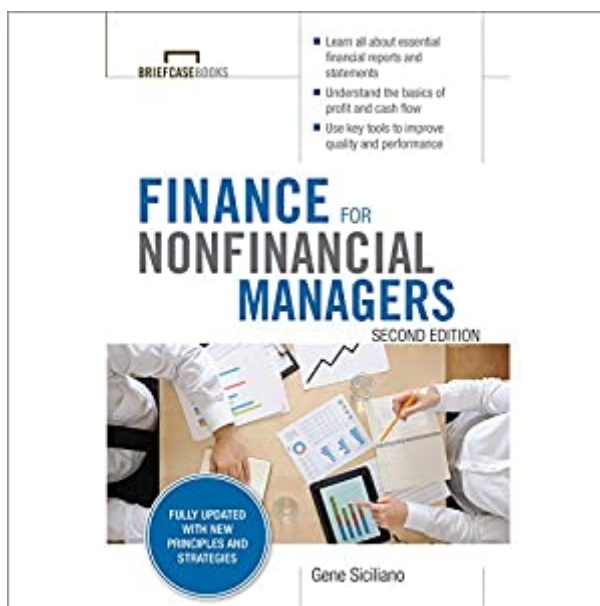


The book was found

Finance For Nonfinancial Managers, Second Edition: Briefcase Books Series



Synopsis

An introduction to financial reports - with new tactics for budgeting and pinpointing key financial areas. Financial decisions impact virtually every area of your company. As a manager, it's up to you to understand how and why. Finance for Nonfinancial Managers helps you understand the information in essential financial reports and then tells you how to use that understanding to make informed, intelligent decisions. It provides a solid working knowledge of: Basic financial reports - all about balance sheets, income statements, cash flow statements, and more Cost accounting - methods to assess which products or services are most profitable to your firm Operational planning and budgeting - ways to use financial knowledge to strengthen your company

Book Information

Audible Audio Edition

Listening Length: 9 hours 5 and 10 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: McGraw Hill Digital

Audible.com Release Date: June 15, 2015

Language: English

ASIN: B00ZQ6RU2Y

Best Sellers Rank: #22 in Books > Audible Audiobooks > Business & Investing > Accounting
#121 in Books > Business & Money > Accounting > Managerial #336 in Books > Business & Money > Finance > Corporate Finance

Customer Reviews

Interesting book.. for the price it is a good to have! It gave me some reminders on basic finance / accounting.. I work in a financial related field but not as a financial expert so it was a good way to understand some basic principle. Very nice. For the price, you can't really go wrong.

This book has been very informative, I would recommend it for anyone how wants a good understanding the how and why of finance. If you are looking for detailed accounting and higher levels of accounting techniques this is NOT the book for you.

Excellently written book! Loved it! All important topics covered and explained with great detail in very simple layman terms. Thanks!

I got this for some of our newer managers and it is a fantastic aid.

Great online textbook! Helped me a lot during the course. To find answers quickly, highlight the main points, and put notes for myself wherever I needed. Great book for those who don't like finance!

I had to purchase this book for a business class. I enjoyed it very much and retained a lot of information. I will keep the book for future references.

Excellent Book. Covers all the right topics, at the right depth.

For a non-financial administrative career professional, I've found what I've read thus far to be interesting, comprehensible and enlightening. Highly recommended for anyone who desires to delve into an area that's essential to becoming a well-rounded asset to their employer.

[Download to continue reading...](#)

Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series) (Briefcase Books (Paperback)) Finance for Nonfinancial Managers, Second Edition: Briefcase Books Series Health Care Finance: Basic Tools for Nonfinancial Managers (Health Care Finance (Baker)) Health Care Finance: Basic Tools for Nonfinancial Managers Finance and Accounting for Nonfinancial Managers: All the Basics You Need to Know Skills for New Managers (Briefcase Books) Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives) Financial Management For Nurse Managers: Merging the Heart with the Dollar (Dunham-Taylor, Financial Management for Nurse Managers) Games, Strategies, and Managers: How Managers Can Use Game Theory to Make Better Business Decisions Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Streetsmart Financial Basics for Nonprofit Managers (Wiley Nonprofit Law, Finance and Management Series) READING ORDER: TAMI HOAG: BOOKS LIST OF THE BITTER SEASON, KOVAC/LISKA BOOKS, HENNESSY BOOKS, QUAID HORSES, DOUCET BOOKS, DEER LAKE BOOKS, ELENA ESTES BOOKS, OAK KNOLL BOOKS BY TAMI HOAG Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Wharton Executive Essentials) The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E (McGraw-Hill 36-Hour Courses) Financial Literacy

for Managers: Finance and Accounting for Better Decision-Making Books For Kids: Natalia and the Pink Ballet Shoes (KIDS FANTASY BOOKS #3) (Kids Books, Children's Books, Kids Stories, Kids Fantasy Books, Kids Mystery ... Series Books For Kids Ages 4-6 6-8, 9-12) Perfect Phrases for Managers and Supervisors, Second Edition (Perfect Phrases Series) Multinational Business Finance (14th Edition) (Pearson Series in Finance) Fundamentals of Corporate Finance Standard Edition (Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) Fundamentals of Corporate Finance (4th Edition) (Berk, DeMarzo & Harford, The Corporate Finance Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)